



**Electricity Facts Label • Rhythm**

PowerShift 12 - 12 month plan

AEP Central

DATE 02/20/2025

**Electricity Price**

<b>Average monthly use:</b>	<b>500 kWh</b>	<b>1000 kWh</b>	<b>2000 kWh</b>
<b>Average price per kWh:</b>	<b>16.6¢</b>	<b>15.8¢</b>	<b>15.4¢</b>

The average price calculation during the Plan Term is based on the usage profile referred to in the pricing components of the Energy Charge Breakdown below.

This price disclosure is based on the following components:

- Base Charge:** \$9.95 per month
- Energy Charge:** See chart below
- Auto Pay & Paperless Credit:** \$5.00 per month
- AEP Central Delivery Charge:** 5.999¢ per kWh and \$3.21 per month

The Auto Pay and Paperless Communication Credit will not be applied to any billing cycle in which any of the following occur: (1) you opt out of (or otherwise cause to stop) Auto Pay or Paperless Communications, (2) you fail to maintain a valid email address on file, or (3) your most recent invoice becomes overdue due to Auto Pay failure resulting from either a lack of funds or incorrect payment information. You will remain eligible to receive the Auto Pay and Paperless Communication Credit even if you ask Rhythm to send you a physical copy of your bill via regular mail, which you may do at any time by contacting Rhythm's customer support team.

The AEP Central Delivery Charges on this EFL reflect the delivery charges that AEP Central is currently charging; AEP Central Delivery Charges (i) include all recurring charges from AEP Central, (ii) can be changed by AEP Central at any time, and (iii) are passed through to you without-mark-up. This price disclosure is an example based on average prices - your average price for electricity service will vary according to your usage. The price you pay each month will consist of the Base Charge, Energy Charge, and AEP Central Delivery Charges. Any nonrecurring fees from the TDSP will be passed through without mark-up.

**Energy Charge Breakdown**

<b>Energy Charge Period</b>	<b>Energy Charge Hours</b>	<b>Energy Charge Rate (¢ per kWh)</b>	<b>Expected Usage</b>
Off-peak	<b>January - March:</b> 12:00am - 5:59am, 9:00am - 5:59pm, 10:00pm - 11:59pm,  <b>April - December:</b> 12:00am - 5:59pm, 10:00pm - 11:59pm,	5.026¢	77.00%
Seasonal on-peak	<b>January - March:</b> 6:00am - 8:59am	11.267¢	3.00%
On-peak	<b>January - December:</b> 6:00pm - 9:59pm	23.879¢	20.00%

Off-peak: Low-demand time when electricity costs less. You're encouraged to use electricity-heavy items during this period for cost savings. On-peak: High-demand time when electricity costs more. Shift usage to the Off-peak periods to save money. Seasonal on-peak: Limit heavy appliance usage and reduce AC/heat (especially electric) during this period.

Your average price per kWh each billing cycle is determined by using the applicable energy charge above and the following formula:  
 $Price\ per\ kWh = ((Base\ Charge) + (Monthly\ billed\ kWh\ usage\ during\ Off\text{-}peak\ Hours * Off\text{-}peak\ Energy\ Charge) + (Monthly\ billed\ kWh\ usage\ during\ Seasonal\ on\text{-}peak\ Hours * Seasonal\ on\text{-}peak\ Energy\ Charge) + (Monthly\ billed\ kWh\ usage\ during\ On\text{-}peak\ Hours * On\text{-}peak\ Energy\ Charge) + (AEP\ Central\ Energy\ Delivery\ Charges)) / all\ Monthly\ billed\ kWh\ usage.$

If Rhythm receives incomplete interval data from your Transmission and Distribution Service Provider (TDSP), Rhythm may estimate your usage for missing periods based on historical data from your meter. A multi-day average of recent interval data will be used to estimate usage for missing intervals and the estimates will be used to calculate your monthly bill. When there is a difference between the monthly meter read and the monthly total of the actual or estimated interval data, the usage difference will be allocated based on your usage profile for that billing period. If less than 50% of the interval data is received from the TDSP or Rhythm estimates it, the usage difference between the monthly meter read and monthly total of the actual or estimated interval data will be applied based on the (Expected Usage) located in the "Energy Chart Breakdown" above.

**Other Key Terms and Questions**

See Standard Terms of Service statement for full listing of fees, deposit policy, and other terms. I understand that this is a paperless product. By signing up, I agree to receive all of the following documents electronically by email: (1) welcome packet, (2) bills, (3) contract documents, and (4) contract-related notices, which include contract expiration notices and disconnect notices. I agree that I have provided Rhythm with a valid email address and understand I will not receive my bills via regular postal mail.

See the next page for the disclosure chart.

## Disclosure Chart

<b>Type of Product</b>	Fixed
<b>Contract Term</b>	12 months
<b>Do I have a termination fee or any fees associated with terminating service?</b>	An early termination fee in the amount of \$20 (twenty dollars) for each whole month remaining in the contract term will be assessed. Customers switching or moving to a service location to Rhythm for the first time may cancel within the first thirty (30) days of switching to Rhythm without incurring an early termination fee.
<b>Can my price change during the contract period?</b>	Yes
<b>If my price can change, how will it change and by how much?</b>	The average price may change to reflect actual changes in TDSP charges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees. Your energy charge from Rhythm will not change unless federal, state or local laws or regulatory actions impose new or modified fees or costs on Rhythm that are beyond Rhythm's control.
<b>What other fees may I be charged?</b>	For other non-recurring fees that may be charged, please reference the Billing section of your Terms of Service.
<b>Is this a pre-pay or pay-in-advance product?</b>	No
<b>Does Rhythm purchase distributed renewable generation?</b>	No, not under this plan. A customer interested in participating in Rhythm's distributed renewable generation buyback program needs to contact Rhythm Customer Care to enroll in a plan that offers that program.
<b>Renewable content</b>	100% renewable
<b>Statewide average for renewable content</b>	33% renewable

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