



Electricity Facts Label • Rhythm

Simply Bright 12 - 12 month plan
AEP Central

DATE 06/22/2023

Electricity Price

Average monthly use:	500 kWh	1000 kWh	2000 kWh
Average price per kWh:	14.4¢	13.9¢	13.7¢

This price disclosure is based on the following components:

Base Charge: \$0 per month
Energy Charge: 9.164¢ per kWh
AEP Central Delivery Charge: 4.297¢ per kWh
\$4.79 per month

AEP Central Delivery Charges include all recurring charges passed through without mark-up. This price disclosure is an example based on average prices - your average price for electricity service will vary according to your usage. The price you pay each month will consist of the Base Charge, Energy Charge, and AEP Central Delivery Charges. Any nonrecurring fees from the TDSP will be passed through without mark-up.

Other Key Terms and Questions

See Standard Terms of Service statement for full listing of fees, deposit policy, and other terms.

Disclosure Chart

Type of Product	Fixed
Contract Term	12 months
Do I have a termination fee or any fees associated with terminating service?	A termination fee will be assessed if this Contract is canceled after the first thirty (30) days in the amount of \$10.00 (ten dollars) for each whole month remaining in the Contract term.
Can my price change during the contract period?	Yes
If my price can change, how will it change and by how much?	The average price may change to reflect actual changes in TDSP charges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees. Your energy charge from Rhythm will not change unless federal, state or local laws or regulatory actions impose new or modified fees or costs on Rhythm that are beyond Rhythm's control.
What other fees may I be charged?	Late Payment Penalty of 5%, Non-sufficient funds fee, Disconnect for Non Payment Transaction Fee; see https://cdn.gotrhythm.com/RhythmTOS_en.pdf
Is this a pre-pay or pay-in-advance product?	No
Does Rhythm purchase distributed renewable generation?	No, not under this plan. A customer interested in participating in Rhythm's distributed renewable generation buyback program needs to contact Rhythm Customer Care to enroll in a plan that offers that program.
Renewable content	100% renewable; see https://cdn.gotrhythm.com/RhythmTOS_en.pdf
Statewide average for renewable content	28.9% renewable

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