Electricity Facts Label • Rhythm
PowerShift Business 24 - 24 month plan
AEP Central

DATE 11/03/2026

Electricity Price

Average monthly use:	1500 kWh	2500 kWh	3500 kWh
Avg Price per kWh Non-Demand Meters	10.6¢	10.5¢	10.4¢
Avg Price per kWh Demand Meters	13.1¢	12.5¢	12.2¢

The average price calculation during the Plan Term is based on the usage profile referred to in the pricing components of the Energy Charge Breakdown below.

This price disclosure is based on the following components:

Base Charge: $0 per month
Energy Charge: See chart below
AEP Central Delivery Charge: 4.4218¢ per kWh and $5.66 per month

This price disclosure is an example based on the average monthly kWh usage shown above. The price disclosure for demand meters also assumes a 30% load factor. The price disclosure is an estimate, and the average price you pay will vary based on your actual usage and demand. The actual price you will pay during the Contract Term is the sum of the following components, as applicable: (i) the Energy Charge, (ii) the Base Charge, and (iii) AEP Central Delivery Charges, which is described in additional detail below.

The AEP Central Delivery Charges on this EFL reflect the delivery charges that AEP Central is currently charging; AEP Central Delivery Charges (i) include all recurring charges from AEP Central, (ii) can be changed by AEP Central at any time, and (iii) are passed through to you without-mark-up. This price disclosure is an example based on average prices - your average price for electricity service will vary according to your usage. The Average Price per kWh Demand Meter shown above assumes the billing kWh on your bill will always be greater than 10kW, which may or may not apply to you. Any nonrecurring fees from the TDSP will be passed through without mark-up.

Energy Charge Breakdown

Energy Charge Period	Energy Charge Hours	Energy Charge Rate (¢ per kWh)	Expected Usage
Off-peak	12:00am - 5:59pm, 10:00pm - 11:59pm,	4.458¢	85.00%
On-peak	6:00pm - 9:59pm,	13.573¢	15.00%

On-peak: High-demand time when electricity costs more. Shift usage to the Off-peak periods to save money. Off-peak: Low-demand time when electricity costs less. You're encouraged to use electricity-heavy items during this period for cost savings.

Your average price per kWh each billing cycle is determined by using the applicable energy charge above and the following formula:
*Price per kWh = ((Base Charge) + (Monthly billed kWh usage during Off-peak Hours * Off-peak Energy Charge) + (Monthly billed kWh usage during On-peak Hours * On-peak Energy Charge) + (AEP Central Energy Delivery Charges)) / all Monthly billed kWh usage.*

If Rhythm receives incomplete interval data from your Transmission and Distribution Service Provider (TDSP), Rhythm may estimate your usage for missing periods based on historical data from your meter. A multi-day average of recent interval data will be used to estimate usage for missing intervals and the estimates will be used to calculate your monthly bill. When there is a difference between the monthly meter read and the monthly total of the actual or estimated interval data, the usage difference will be allocated based on your usage profile for that billing period. If less than 50% of the interval data is received from the TDSP or Rhythm estimates it, the usage difference between the monthly meter read and monthly total of the actual or estimated interval data will be applied based on the (Expected Usage) located the in "Energy Chart Breakdown" above.

Other Key Terms and Questions

See Standard Terms of Service statement for full listing of fees, deposit policy, and other terms.

See the next page for the disclosure chart.

Disclosure Chart

Type of Product	Fixed
Contract Term	24 months
Do I have a termination fee or any fees associated with terminating service?	Yes, an Early Termination Fee in the amount of $50-$250 per month remaining in the term will apply under certain conditions. See your Terms of Service for more information.
Can my price change during the contract period?	Yes
If my price can change, how will it change and by how much?	The average price may change to reflect actual changes in TDSP charges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees. Your energy charge from Rhythm will not change unless federal, state or local laws or regulatory actions impose new or modified fees or costs on Rhythm that are beyond Rhythm's control.
What other fees may I be charged?	For other non-recurring fees that may be charged, please reference the Billing section of your Terms of Service.
Is this a pre-pay or pay-in-advance product?	No
Does Rhythm purchase distributed renewable generation?	No, not under this plan. A customer interested in participating in Rhythm's distributed renewable generation buyback program needs to contact Rhythm Customer Care to enroll in a plan that offers that program.
Renewable content	100% renewable
Statewide average for renewable content	37.2% renewable

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