



**Electricity Facts Label • Rhythm**

Simply Bright 12 - 12 month plan

AEP Central

DATE 01/05/2024

**Electricity Price**

Average monthly use:	500 kWh	1000 kWh	2000 kWh
Average price per kWh:	16.1¢	15.6¢	15.4¢

This price disclosure is based on the following components:

**Base Charge:** \$0 per month  
**Energy Charge:** 9.638¢ per kWh  
**AEP Central Delivery Charge:** 5.523¢ per kWh and \$4.79 per month

*The AEP Central Delivery Charges on this EFL reflect the delivery charges that AEP Central is currently charging; AEP Central Delivery Charges (i) include all recurring charges from AEP Central, (ii) can be changed by AEP Central at any time, and (iii) are passed through to you without-mark-up. This price disclosure is an example based on average prices - your average price for electricity service will vary according to your usage. The price you pay each month will consist of the Base Charge, Energy Charge, and AEP Central Delivery Charges. Any nonrecurring fees from the TDSP will be passed through without mark-up.*

**Other Key Terms and Questions**

See Standard Terms of Service statement for full listing of fees, deposit policy, and other terms.

**Disclosure Chart**

Type of Product	Fixed
Contract Term	12 months
Do I have a termination fee or any fees associated with terminating service?	An early termination fee in the amount of \$20 (twenty dollars) for each whole month remaining in the contract term will be assessed. Customers switching or moving to a service location to Rhythm for the first time may cancel within the first thirty (30) days of switching to Rhythm without incurring an early termination fee.
Can my price change during the contract period?	Yes
If my price can change, how will it change and by how much?	The average price may change to reflect actual changes in TDSP charges, changes to the Electric Reliability Council of Texas or Texas Regional Entity administrative fees. Your energy charge from Rhythm will not change unless federal, state or local laws or regulatory actions impose new or modified fees or costs on Rhythm that are beyond Rhythm's control.
What other fees may I be charged?	For other non-recurring fees that may be charged, please reference the Billing section of your Terms of Service.
Is this a pre-pay or pay-in-advance product?	No
Does Rhythm purchase distributed renewable generation?	No, not under this plan. A customer interested in participating in Rhythm's distributed renewable generation buyback program needs to contact Rhythm Customer Care to enroll in a plan that offers that program.
Renewable content	100% renewable
Statewide average for renewable content	31% renewable

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